

Become an AFCI Ambassador



Acting for Change International (AFCI) is a nonprofit organisation which seeks to empower vulnerable communities. Our objective is to improve the long-term living conditions and opportunities for people living in crises-hit areas which have been neglected by the broader humanitarian and developmental response. Our current focus is on our flagship project; the AFCI Training Centre for children and young adults in Zaatari Village, Jordan, where our programmes support Syrian refugees and vulnerable Jordanians.

As a grassroots organisation, AFCI relies on your support to help us continue our vital work. By becoming an ambassador, you can help us collect donations and raise awareness of the challenges facing the community in Zaatari Village.

Small, regular donations ensure the sustainability of our work and organisation. The money raised will be used exclusively to fund our projects, cover operational costs and potentially implement new projects and ideas developed at the community level.

Did you know?

Traveling to a foreign country to volunteer for just a few weeks will do more harm than good in most cases. Environmental damage through flight emissions, substituting the labour of local people and the limited time to actually become acquainted with how the organisation operates are just a few of the problems associated with short-term volunteering.

By becoming an ambassador, you can have a far greater impact on the ground through effectively and directly contributing to the success of the centre.



Fundraising Ideas

Here are some ideas to get you started:

- **Cooperate with local businesses** - Local companies may agree to donate a small percentage of their profits over a certain period, donate the profits made on a certain product, or donate all profits from one day of sales.
- **Sell products specifically created for fundraising** - The German company “Neue Masche” designed products which generate money for charitable causes from every item sold. Similar options might exist in your country.
- **Run a tournament (sports or games)** - Participants pay a small amount, the winner gets half, the other half will be donated.
- **Sell crafts or sweets** - buy sweets in bulk and sell them individually, together with a postcard with our logo or copies of drawings made by the children at the centre.
- **Create a crowdfunder using an online crowdfunding platform** - e.g. Gofundme, Facebook fundraiser or others (just make sure to read the Terms and Conditions regarding platform fees and fundraising for organisations).
- **Build a volunteer network and offer services for donations** - Offer to clean, mow the lawn, shop, etc. for a small fee that will be donated to AFCI. This could also work as a garage sale or auction of second-hand items.
- **Try out the classics** - Organise a bake sale, raffle, pub quiz, fundraising dinner or sponsored walk. Run a marathon individually or in a group and raise donations through sponsorship.

Do you have more ideas?

Let us know your best fundraising practices!
We will also connect you to other ambassadors to exchange ideas and success stories.





Expectations

What we expect from you

- A minimum of **500JD** (or equivalent in your currency) in donations per year
- A short, one page report on how the donations were collected and which methods you used when transferring funds.
- Efforts to raise awareness of illiteracy, and the challenges facing refugees, and the situation in communities such as Zaatari.
- Compliance with the terms of our Code of Conduct and Fundraiser Agreement.



What you can expect from us

- Physical and online material about AFCI for your fundraising activities.
- Customized material if necessary.
- A certificate stating that you are working as an ambassador / fundraiser for AFCI.
- Constant support via email or Social Media.

You are interested in joining AFCI as an ambassador or have some questions left?

Please contact us for more information at supportus@actingforchangeinternational.org

We are looking forward to working with you!

Connect with us and follow the journey:



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www.actingforchangeinternational.org